

1    **Q.     Please state your name, position and business address.**

2    A.     Michael Smith, Manager, Business Services, Northern Utilities, 1075 Forest Ave,  
3    Portland, Maine 04104.

4    **Q.     Please describe your employment responsibilities.**

5    A.     My responsibilities include retaining, expanding and attracting business within  
6    Northern Utilities' service territories. I am the point of contact with Northern's  
7    designated key business and industrial customers, and I am responsible for insuring  
8    quality service and opening business communications to counter competitive pressures.  
9    In addition, I manage other field sales representatives in our New Hampshire and Maine  
10   service territories.

11   **Q.     Please describe your education and employment background.**

12   A.     I received a Bachelor of Science in Mechanical Engineering Technology in 1989  
13   from Wentworth Institute of Technology in Boston, Massachusetts. From 1989 to 1996, I  
14   was employed at Northrop, Devine and Tarbell in Portland, Maine. While there, I  
15   worked as a consulting engineer focusing on energy projects. In 1996, I began my career  
16   with Northern Utilities and have held several positions in which I have been responsible  
17   for managing Northern's industrial and key account customers in New Hampshire and  
18   Maine.

19   **Q.     What is the purpose of your testimony in this docket?**

20   A.     The purpose of my testimony is to present information to support Northern's  
21   proposal for amending and extending the terms and conditions of an existing Special

1 Contract for firm transportation service with National Gypsum Company (“National  
2 Gypsum” or “the Customer”). The proposed contract amendments are intended to:  
3 1) extend the contract term for five (5) additional years beyond the expiration date of  
4 November 30, 2011; 2) provide for up to three (3) one-year automatic contract extension  
5 periods ; and 3) relieve National Gypsum of certain minimum annual payment  
6 obligations if its facility in Portsmouth, New Hampshire is permanently closed and ceases  
7 to operate.

8 **Q. Does your testimony include input from other individuals employed by**  
9 **Northern Utilities?**

10 A. Yes. My testimony includes information supplied by Paul Normand of  
11 Management Applications Consulting who contributed the marginal cost of service and  
12 value of service information used in this filing.

13 **Q. Are you familiar with the provisions of the Special Contract and three (3)**  
14 **Amendments of Agreement that are submitted with this filing as Schedules NU 1-2**  
15 **(Special Contract), NU 1-3 (Amendment of Agreement), NU 1-4 (Second**  
16 **Amendment of Agreement) and NU 1-5 (Third Amendment of Agreement)?**

17 A. Yes. I worked directly with the Customer to negotiate the Special Contract in  
18 1999, the First Amendment of Agreement and Second Amendment of Agreement in  
19 2009, and the Third Amendment of Agreement that is submitted for the Commission’s  
20 approval in the instant docket.

**Q. Please describe the circumstances that led to the negotiation and execution of the initial Special Contract (Schedule NU 1-2).**

A. National Gypsum is a manufacturer of gypsum wallboard. Its corporate offices are located in Charlotte, North Carolina and one of its manufacturing facilities is located at 1 Succi Drive, Portsmouth, New Hampshire. Gas is consumed in the facility's drying and mill operations. National Gypsum had been an interruptible transportation customer of Northern's since 1990. Because of the extremely large volumes of gas it consumed and because Northern's interruptible customers were going to experience at least a thirty-day curtailment period for the winter of 1999-2000, the Customer wanted the security associated with firm transportation service. In addition to that circumstance, newly-installed interstate pipeline facilities provided the Customer with a viable option to bypass Northern's system by interconnecting directly to the pipeline to obtain 365 days per year firm gas service. These circumstances led the Customer to approach Northern for a special pricing arrangement for firm transportation in 1999.

**Q. Please summarize the terms and conditions of the original Special Contract relating to the services provided by Northern and the payment for those services by the Customer.**

A. A copy of the Special Firm Transportation Agreement dated August 2, 1999 is submitted with this filing as Schedule NU 1-2. Article 1 obligates Northern to transport and deliver to the Customer during any Gas Day up to a Maximum Transportation quantity of 27,000 therms. In each contract year, the Customer is required to use and/or

1 pay Northern for the transportation services for a minimum of 2,500,000 therms of  
2 natural gas. After the initial ten year term of the contract, the company will determine the  
3 cumulative average usage of gas over the initial term. The Customer is obligated to have  
4 used and/or to pay Northern for transportation services for an annual average of  
5 5,000,000 therms per year during the initial term. This requirement is explained in  
6 Article 3 of the Special Contract. Initially, the Customer was required to pay a customer  
7 charge of \$[REDACTED] per month and a volumetric rate of \$[REDACTED] per therm for the first year.  
8 After the second year, Northern was allowed to apply an annual inflation adjustment to  
9 that charge and rate as described in Article 3 of the Special Contract. Based on these  
10 inflation adjustments, the current rates are now \$[REDACTED] per month for the customer charge  
11 and a volumetric rate of \$[REDACTED] per therm. In addition to the above-described service  
12 and payment provisions, the Special Contract incorporates by reference and makes a part  
13 of the contract all of Northern's General Terms and Conditions and Transportation Terms  
14 and Conditions as are in effect from time to time and filed with the New Hampshire  
15 Public Utilities Commission. In the event of a conflict, the provisions of the Special  
16 Contract govern.

17 **Q. Please describe the initial term of the Special Contract.**

18 A. Commission Order No. 23, 314 approved the Special Contract for a ten year term  
19 and required that the provisions of the Special Contract describing the term thereof be  
20 amended to require Commission approval for any extension period beyond ten years.  
21 The Amendment of Agreement dated October 30, 1999 (submitted herewith as Schedule

1 NU 1-3) was filed in compliance with Commission Order No. 23, 314. It provides that  
2 the initial term of the contract is ten years from the Service Commencement Date which  
3 is described in Article 5 of the Special Contract. The Service Commencement date was  
4 December 1, 1999; accordingly the initial term of the contract expired on November 30,  
5 2009.

6 **Q. Please describe the provisions of the Second Amendment of Agreement**  
7 **submitted with this filing as Schedule NU 1-4.**

8 A. The Second Amendment of Agreement (Schedule NU 1-4) was approved by the  
9 Commission on November 25, 2009 in Order *Nisi* No. 25,047. It extends the provisions  
10 of the Special Contract (Schedule NU 1-2) as amended by the Amendment of Agreement  
11 (Schedule NU 1-3) for an additional two years beyond the contract's initial term, i.e. until  
12 November 30, 2011. The Second Amendment contains language that modifies Article 4  
13 of the Special Contract as amended by the first amendment to extend the term of the  
14 contract as indicated above. The Second Amendment also provides that all of the other  
15 provisions of the Special Contract remain in full force and effect.

16 **Q. Please describe the provisions of the Third Amendment of Agreement**  
17 **submitted with this filing as Schedule NU 1-5.**

18 A. The Third Amendment of Agreement (Schedule NU 1-5) accomplishes three (3)  
19 things: 1) it extends the provisions of the Special Contract as amended by the  
20 Amendment of Agreement and Second Amendment of Agreement for five years beyond  
21 the current expiration date of November 30, 2011; 2) it provides for up to three (3) one-

1 year automatic contract extension periods; and 3) it eliminates National Gypsum's  
2 obligation to make certain minimum annual payments if its facility in Portsmouth, New  
3 Hampshire is permanently closed and ceases to operate.

4 **Q. Please explain the circumstances that led to the execution of the Third**  
5 **Amendment of Agreement.**

6 A. Schedule NU 1-1 is a letter from the Customer setting forth the special  
7 circumstances that support an extension of the Special Contract and an amendment of  
8 some of its terms. In summary, many of the special circumstances that led to the  
9 negotiation, execution and approval of the Special Contract as described above continue  
10 to exist today. In addition, National Gypsum is facing increasing competitive pressures.  
11 High energy costs have led to the closing of one of its plants in New York. The  
12 Customer's direct competitor, Georgia Pacific, which is located in Newington, New  
13 Hampshire, has bypassed Northern and is taking gas service directly from the interstate  
14 pipeline which is located in close proximity. This enables the competitor to avoid costs  
15 that National Gypsum is paying to Northern and therefore puts the competitor in a  
16 stronger economic position than National Gypsum. Accordingly, the National Gypsum  
17 plant in Portsmouth is under pressure to control its energy costs to enable it to remain  
18 competitive with Georgia Pacific and to avoid suffering the same fate as its sister plant in  
19 New York.

1   **Q.     Please describe the steps Northern has taken to evaluate whether the**  
2   **Customer continues to have a viable bypass option.**

3   A.     Northern's engineering and construction personnel have estimated and analyzed  
4   the costs associated with the Customer's bypass option and have determined that the  
5   Customer continues to have an economically viable option to physically bypass  
6   Northern's facilities by interconnecting with the interstate pipeline. National Gypsum  
7   estimated the cost of the bypass at \$ [REDACTED] (Schedule NU-1-1). Northern  
8   performed its own estimate of the bypass at \$ [REDACTED] million (Schedule NU-1-6), and  
9   therefore believes that National Gypsum's bypass option remains economically viable.

10   **Q.     Has Northern performed an analysis of the Customer's value of service**  
11   **alternative?**

12   A.     Yes. The Company performed a value of service ("VOS") analysis for National  
13   Gypsum's bypass. The VOS considers the case where the Customer invests to bypass  
14   Northern's facilities and purchase and receive gas directly from the interstate pipeline.  
15   Under this scenario, the Customer incurs an initial capital expenditure of \$ [REDACTED] million,  
16   labeled "Customer Investment" and subsequent expenses for operations and maintenance  
17   of the distribution pipeline, labeled "O&M", as well as property taxes. As the base case  
18   is defined as the customer continuing with a special contract, under the bypass option the  
19   Customer avoids paying the special contract rates. These savings labeled "Net  
20   Revenues" on Schedule NU 1-7 are the revenues foregone by Northern. Finally, the  
21   Customer incurs some additional income taxes, computed in the remaining columns of

1 Schedule NU 1-7. Based on a potential annual usage of [REDACTED] Dt per year, the  
2 Customer's bypass would be repaid in five years and would generate a rate of return of  
3 [REDACTED] % over ten years. The second page of Schedule NU 1-7 is based on the minimum  
4 annual usage of [REDACTED] Dt per year, which results in a payback in seven years with a  
5 rate of return of [REDACTED] % over ten years.

6 **Q. Has Northern performed an analysis of its long-run marginal costs of serving**  
7 **the customer? If so, please describe that analysis.**

8 A. Yes. Northern is providing two marginal cost studies with this filing. The first,  
9 presented in Schedule NU 1-8, page 1 of 2, is the most recently-approved marginal cost  
10 study that was developed for unbundling and submitted in support of the original Special  
11 Contract filing in 1999, updated by an escalation factor to inflate the costs to today's  
12 dollars. The second marginal cost study, presented in Schedule NU 1-8, page 2 of 2, is  
13 the 2011 study for Northern's currently pending rate case, docket DG-11-069, updated  
14 with the most recent compliance version of the filing as of October 14, 2011.

15 The 1999 marginal cost study was originally developed to support unbundling and  
16 has since been used as a basis for computing the floor price used in connection with  
17 special contracts. Marginal costs may be easily updated. Marginal costs can be  
18 estimated from one year to the next by simply escalating the prior period marginal costs.  
19 This fact stems from the economist's fixed charge rate used to convert capital  
20 investments into annual carrying charges. Unlike a conventional fixed payment  
21 mortgage, payments to recover fixed costs rise in nominal dollars. Similarly, marginal

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1 operating and maintenance (O&M) expenses can be estimated by simply applying an  
2 appropriate escalation factor to the prior measure of marginal O&M expenses. The  
3 results of Northern's prior marginal cost study were updated to current price levels by  
4 identifying the customer-related and capacity-related unit costs, escalating to current  
5 levels and multiplying by National Gypsum's billing units to compute the marginal costs  
6 to provide delivery service.

7 The 2011 marginal cost analysis is the most recent and more relevant marginal  
8 cost study. Although this marginal cost study has not yet been approved by the  
9 Commission (because Northern's rate case is still pending) I believe that this marginal  
10 cost study should be used as the costs are more relevant than the prior study on a going  
11 forward basis.

12 **Q. Please explain whether the price to be paid by National Gypsum during the**  
13 **five year extension of the Special Contract and any subsequent extension period(s)**  
14 **proposed in this filing will be above Northern's long-run marginal cost to serve this**  
15 **Customer.**

16 A. In both of the marginal cost analyses referenced above, the price for the five year  
17 extension period exceeds the estimated marginal costs to provide service over the  
18 proposed extension period. Based on current rates, revenues of \$ [REDACTED] would be  
19 generated under the Special Contract. These revenues exceed the marginal cost estimate  
20 of \$ [REDACTED] presented on Schedule NU-1-8, page 1 of 2. This revenue requirement is  
21 based on the LRMC study using the original 1999 filing, escalated for inflation. In

1 addition, revenues of \$ [REDACTED] also exceed the revenue requirements \$ [REDACTED] under the  
2 most recent compliance version of the marginal cost study in the 2011 rate case filing.  
3 This analysis is presented in Schedule NU-1-8, page 2 of 2. During each year the  
4 contract is extended, costs are subject to the same escalation factors, therefore revenues  
5 will continue to exceed the marginal costs.

6 **Q. Based on your analysis, do you believe that extending the Special Contract**  
7 **for five years will allow National Gypsum to gain an unfair advantage over its**  
8 **competitor?**

9 A. No. National Gypsum's competitor, Georgia Pacific has already bypassed  
10 Northern and does not pay any costs to Northern. Each company is subject to  
11 transportation costs on the interstate pipeline.

12 **Q. Based on your analysis, do you have an opinion as to whether extending the**  
13 **Special Contract for five years and modifying it to allow for up to three (3)**  
14 **automatic one-year extension periods and to eliminate National Gypsum's minimum**  
15 **annual payment obligation if its Portsmouth plant closes is just and consistent with**  
16 **the public interest?**

17 A. Yes. I believe that National Gypsum's situation continues to present special  
18 circumstances which render departure from Northern's tariffed rates and conditions to be  
19 just and consistent with the public interest. Extending the term of the Special Contract  
20 for another five (5) years provides benefits and certainty to Northern and its customers  
21 because the annual revenues under the Special Contract exceed Northern's long-run

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1 marginal costs of serving National Gypsum. Thus, retaining National Gypsum as  
2 Northern's customer will continue to keep the average system costs of transporting gas  
3 applicable to all of Northern's firm customers lower than it would be if Northern were to  
4 lose this Customer to bypass. In addition, the Special Contract helps the Customer to  
5 remain competitive and to continue its operations in New Hampshire, which contributes  
6 to the state's economy.

7 Northern is mindful of the fact that the Commission expressed concerns in Order  
8 No. 23, 314 relative to the self-executing extension clause contained in the original  
9 Special Contract executed in 1999. Those concerns were that because of the length of  
10 the term of the contract, the circumstances that justified the Special Contract in 1999  
11 might not exist in the future, and therefore an extension without Commission review  
12 would be inappropriate. However, many of the circumstances that justified the initial  
13 Special Contract in 1999 have continued in the ensuing years and will likely continue for  
14 the foreseeable future. Thus, for administrative efficiency and to provide certainty to  
15 Northern, National Gypsum and other customers, Northern believes it is appropriate for  
16 the Special Contract to continue for up to three (3) years beyond the five (5) year  
17 extension period requested in this filing. This is accomplished by the self-executing  
18 extension clause which provides for up to three (3) one-year extensions unless either  
19 party notifies the other to the contrary at least six (6) months prior to the  
20 upcoming/applicable expiration date.

1           With respect to the issue of eliminating the minimum annual payment obligation  
2   in the event the Customer permanently closes its Portsmouth facility and ceases  
3   operations, I believe this contract modification is in the public interest. The Company's  
4   1999 investment to serve this customer has been fully recovered. Thus, the risks  
5   associated with plant closure that were addressed by the minimum annual payment  
6   obligation during the initial term of the Special Contract are no longer present. In  
7   addition, if this Customer were taking service under the Company's tariffs, it would not  
8   be liable for a minimum annual payment if it ceased operations and stopped taking  
9   service. The risks to other customers posed by National Gypsum's plant closure would  
10   therefore be the same under the Special Contract as they would be if the Customer were  
11   taking service at tariffed rates.

12   **Q.     Please explain the need for the instant filing.**

13   A.     As indicated in Commission Order No. 23, 314 and the Amendment to  
14   Agreement (Schedule NU 1-3) filed in compliance with that Order, Commission approval  
15   is required to effectuate an extension of the Special Contract beyond the initial ten year  
16   term.

17   **Q.     Does this conclude your testimony?**

18   A.     Yes.

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